

Moduli di insegnamento
Legenda



Economics of Culture
Management of Cultural Heritage
Management of Cultural Organizations
Human Resources management
Urban and Landscape Policies
Cultural Project Management and Strategy
Cultural Industries and Markets
Internship

9:00-13.00

14.00-18.00

Tuesday, 28 February, 2012		Course registration and welcome addresses (h. 14-16)
Wednesday, 29 February, 2012	Opening	Course presentation
Thursday, 1 March, 2012	Seminar "English for Cultural Management" (E. Borin)	Introduction to the case of Ferrara
Friday, 2 March, 2012		
Saturday, 3 March, 2012		
Sunday, 4 March, 2012		
Monday, 5 March, 2012		
Tuesday, 6 March, 2012		
Wednesday, 7 March, 2012	Management of cultural organisations (part 1)	Entrepreneurship in the performing arts
Thursday, 8 March, 2012	Communication strategies at the Biennale	Management of cultural organisations (h. 15-18) [part 2]
Friday, 9 March, 2012	Strategy of cultural organisations	The institutional context of the cultural heritage
Saturday, 10 March, 2012		
Sunday, 11 March, 2012		
Monday, 12 March, 2012		
Tuesday, 13 March, 2012		
Wednesday, 14 March, 2012	Ferrara	Ferrara
Thursday, 15 March, 2012	Analysis of the case of Ferrara and start of the working groups	Working groups
Friday, 16 March, 2012	Working groups and discussion	Ferrara
Saturday, 17 March, 2012		
Sunday, 18 March, 2012		
Monday, 19 March, 2012		
Tuesday, 20 March, 2012		
Wednesday, 21 March, 2012	Human resource management	Planning and policy issues for the cities and the landscape
Thursday, 22 March, 2012	The case of Florence	Marketing in cultural organisations + round table
Friday, 23 March, 2012	Florence	Florence
Saturday, 24 March, 2012		
Sunday, 25 March, 2012		
Monday, 26 March, 2012		
Tuesday, 27 March, 2012		
Wednesday, 28 March, 2012	Analysis of the case of Florence	Start of the working groups
Thursday, 29 March, 2012	Working groups and discussion	Discussion + Paper discussion
Friday, 30 March, 2012	Seminar: ANMLI Conference	
Saturday, 31 March, 2012		

9:00-13.00

14.00-18.00

Sunday, 1 April, 2012		
Monday, 2 April, 2012		
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Saturday, 7 April, 2012		
Sunday, 8 April, 2012	Eastern	Eastern
Monday, 9 April, 2012		
Tuesday, 10 April, 2012		
Wednesday, 11 April, 2012	Cultural policy and management for the Val de Loire cultural landscape	Round table
Thursday, 12 April, 2012	The financial crisis and the cultural manager in the XXIst century	The case of Parma
Friday, 13 April, 2012	Parma	Parma
Saturday, 14 April, 2012		
Sunday, 15 April, 2012		
Monday, 16 April, 2012		
Tuesday, 17 April, 2012		
Wednesday, 18 April, 2012	Analysis of the case of Parma	Start of the working groups
Thursday, 19 April, 2012	Working groups and discussion	Discussion + Paper discussion
Friday, 20 April, 2012	Accounting and accounting standards in the world	Valuing cultural heritage and policy implications
Saturday, 21 April, 2012		
Sunday, 22 April, 2012		
Monday, 23 April, 2012	Local Holiday	Local Holiday
Tuesday, 24 April, 2012		
Wednesday, 25 April, 2012	National Holiday	National Holiday
Thursday, 26 April, 2012		
Friday, 27 April, 2012		
Saturday, 28 April, 2012		
Sunday, 29 April, 2012		
Monday, 30 April, 2012		

9:00-13.00

14.00-18.00

Tuesday, 1 May, 2012	National Holiday	National Holiday
Wednesday, 2 May, 2012		
Thursday, 3 May, 2012		
Friday, 4 May, 2012		
Saturday, 5 May, 2012		
Sunday, 6 May, 2012		
Monday, 7 May, 2012		
Tuesday, 8 May, 2012		
Wednesday, 9 May, 2012	Cultural enterprises in Italy	Policy issues for cultural sector in Japan
Thursday, 10 May, 2012	The cultural institutions in South America	The case of Verona
Friday, 11 May, 2012	Verona	Verona
Saturday, 12 May, 2012		
Sunday, 13 May, 2012		
Monday, 14 May, 2012		
Tuesday, 15 May, 2012		
Wednesday, 16 May, 2012	Analysis of the case of Verona and start of the working groups	Working groups
Thursday, 17 May, 2012	Accounting and accountability in the Australian cultural sector (<i>laboratory during the afternoon</i>)	
Friday, 18 May, 2012	Seminar	Working groups and discussion
Saturday, 19 May, 2012		
Sunday, 20 May, 2012		
Monday, 21 May, 2012		
Tuesday, 22 May, 2012		
Wednesday, 23 May, 2012	Industrial implications for the cultural sector	Industrial implications for the cultural sector
Thursday, 24 May, 2012	A comparison between the accrual accounting and the cash accounting	Laboratory about organisation systems
Friday, 25 May, 2012	Management tools for culture + Paper discussion	Discussion about the thesis projects
Saturday, 26 May, 2012		
Sunday, 27 May, 2012		
Monday, 28 May, 2012		
Tuesday, 29 May, 2012		
Wednesday, 30 May, 2012		
Thursday, 31 May, 2012		

9:00-13.00

14.00-18.00

Friday, 1 June, 2012		
Saturday, 2 June, 2012	National Holiday	National Holiday
Sunday, 3 June, 2012		
Monday, 4 June, 2012		
Tuesday, 5 June, 2012		
Wednesday, 6 June, 2012	Financial statement analysis in the cultural organisations	Seminar: Codess Cultura
Thursday, 7 June, 2012	Seminar: Cultural enterprise	Business plan for a new cultural enterprise
Friday, 8 June, 2012	The case of Munich	Museology in the international context
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Sunday, 17 June, 2012		
Monday, 18 June, 2012		
Tuesday, 19 June, 2012	trip to DM	trip to DM
Wednesday, 20 June, 2012	DM staff	DM staff
Thursday, 21 June, 2012	DM staff	DM staff
Friday, 22 June, 2012	Munich	Munich
Saturday, 23 June, 2012	Working groups	
Sunday, 24 June, 2012		
Monday, 25 June, 2012		
Tuesday, 26 June, 2012		
Wednesday, 27 June, 2012	Analysis of the case of Munich	Start of the working groups
Thursday, 28 June, 2012	Working groups and discussion	Discussion + Paper discussion
Friday, 29 June, 2012	Di Tommaso/Rubini:	Discussion of thesis projects
Saturday, 30 June, 2012		

9:00-13.00

14.00-18.00

Sunday, 1 July, 2012		
Monday, 2 July, 2012	internship	internship
Tuesday, 3 July, 2012	internship	internship
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Tuesday, 31 July, 2012	internship	internship

9:00-13.00

14.00-18.00

Wednesday, 1 August, 2012	internship	internship
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Saturday, 1 September, 2012		
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9:00-13.00

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Monday, 1 October, 2012	internship	internship
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Friday, 5 October, 2012	internship	internship
Saturday, 6 October, 2012		
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Monday, 8 October, 2012		
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Wednesday, 10 October, 2012	Marketing in the arts sector	
Thursday, 11 October, 2012	Property rights in the cultural sector	Management of World Heritage sites
Friday, 12 October, 2012	New technologies, restoring and cultural sector. The role of TekneHub	The case of Venice
Saturday, 13 October, 2012		
Sunday, 14 October, 2012		
Monday, 15 October, 2012		
Tuesday, 16 October, 2012		
Wednesday, 17 October, 2012	Venice	Venice
Thursday, 18 October, 2012	Analysis of the case of Venice and start of the working groups	Working groups
Friday, 19 October, 2012	Working groups and Discussion	The Case of the Mahler Chamber Orchestra
Saturday, 20 October, 2012		
Sunday, 21 October, 2012		
Monday, 22 October, 2012		
Tuesday, 23 October, 2012		
Wednesday, 24 October, 2012	The role of art historians. The case of Ermitage Italia	Excavation, documentation and investigation of cultural heritage
Thursday, 25 October, 2012	A multidimensional performance measurement system and Paper Discuss	Designing new museums
Friday, 26 October, 2012	Seminar	Seminar: Antenna Culturale
Saturday, 27 October, 2012		
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9:00-13.00

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Thursday, 1 November, 2012		
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Monday, 12 November, 2012		
Tuesday, 13 November, 2012		
Wednesday, 14 November, 2012	Final thesis dissertation	Final thesis dissertation
Thursday, 15 November, 2012	Final thesis dissertation	Final thesis dissertation
Friday, 16 November, 2012	Final examination	Final examination
Saturday, 17 November, 2012		
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